



THE FASHIONISTA

FOR A YOUNG STYLIST MAKING A MARK IN SESSION CIRCLES

WHAT WE NEED – FOR THE JUDGES

To enter The Fashionista you must submit a portfolio (maximum A3 size) containing all of the following:

YOUR FASHION CV (maximum 500 words)

Tell us about your fashion-led work to date, including details of shoots, shows and events you've worked at (NB please make it clear if you led the show, or assisted someone else). Show us how hungry you are to make your mark in this world!

YOUR FASHION HIGHLIGHTS (maximum 16 pages)

In words and pictures illustrate the session work you're most proud of – specifically relating to the following:

- Print and online magazines
- Runway shows (NB please make it clear if you led the project, or assisted someone else)
- Fashion events
- Hairdressers you've collaborated with
- Campaigns and big brand projects

ALSO REQUIRED – FOR CREATIVE HEAD USE ONLY

Entry form – completed and signed. Download copies at creativeheadmag.com/theitlist. Photocopies accepted.

Printed copy of the picture page of your passport – to prove you will be aged 30 or under at the closing date of 20 May 2019.

A CD/USB device – containing a picture of you plus 5 images that feature within your entry. Images must be high resolution as we may publish them if you reach the Grand Final.

IMPORTANT: Make sure your Fashionista entry is super visual – include as many images as you can fit into your portfolio. Portfolios must be maximum A3 size (297mm x 420mm).

COMPETITION CLOSING MONDAY 20 MAY 2019

QUESTIONS? EVENTS@ALFOL.CO.UK OR CALL +44 (0)1434 610940

JUDGING DAY TUESDAY 11 JUNE GRAND FINAL MONDAY 2 SEPTEMBER

FOLLOW THE ACTION @CREATIVEHEADMAG #MWIT19

CREATIVEHEADMAG.COM/THEITLIST

Full category list and entry forms for download, tips and advice, galleries, videos and the all-important results!

THE IT LIST 2019 RULES

You must read The It List competition rules before preparing and sending your entry. **If you have any questions please call The It List on +44 (0)1434 610940.**

ELIGIBILITY

- The It List 2019 is open to all hairdressing professionals **based in the UK and the Republic of Ireland** and **aged 30 or under** at the time of the closing date of Monday 20 May 2019.
- You may enter more than one It List category, but separate entry forms and CD/USB devices are required for each entry submitted.
- Different team members from the same salon may enter each category in The It List.
- Only independent salon owners (sorry, no franchisees) may enter The Entrepreneur category.

PREPARING YOUR ENTRY/NOMINATION

- All specified sizes, formats, word and page counts and video time limits must be adhered to. Page counts do not include front and back covers.
- Please do not affix the completed entry/nomination form to your entry.
- If you are submitting a video (see The Visionary and The It Guy/Girl categories), this must be provided on a separate CD/USB device and clearly marked 'video submission'.

COPYRIGHT

- It is the responsibility of the entrant to ensure all materials and imagery submitted as part of their entry – including the requested supplementary images supplied on a CD/USB device – are cleared for publication in any and all of Alfol Ltd print and digital products, including all editions of Creative HEAD and all supplements, at creativeheadmag.com, all Creative HEAD social media networks, in any associated competition material, and in any other coverage of and publicity for The It List.

COMPLETING THE ENTRY/NOMINATION FORM

- An entry form that has been completed and signed by the actual entrant must accompany each entry. It is not possible to sign entry forms on behalf of a third party.
- If you are a salon owner or manager and are nominating your salon assistant for The Rising Star, you must complete The Rising Star nomination form.
- The details provided on the completed entry/nomination form must be the entrant's and/or nominator's own.
- You can download The It List entry/nomination form and individual category criteria at creativeheadmag.com/theitlist.
- Photocopies of the entry/nomination form will be accepted.
- Please ensure all the details provided on the completed It List entry/nomination form are correct. We use this information for all communication purposes and in any publicity should you reach the finals. Please inform The It List of any changes by calling 01434 610940.
- We communicate primarily by email, so please ensure you give us an email address where we can reach you directly (ie, not the email address of your PR company, or the salon's general email address).

SUBMITTING YOUR ENTRY/NOMINATION

- Only hard copy entries will be considered. Digital entries/nominations (eg, PDF files) cannot be accepted.
- A CD or USB device, containing the required supplementary imagery as stated within each category criteria, must accompany each entry/nomination.
- Entries/nominations must arrive at the address given by 5pm on Monday 20 May 2019.

- Office hours for delivery: 9am until 5pm, Monday to Friday.
- We recommend you use a recorded/signed-for postal service, so you can track delivery. If using a courier, it may be helpful to ensure the courier company has the following contact number in case of any complications: +44 (0)20 7324 7542.
- Entry/nomination material will only be returned (excluding The Visionary) if the entrant supplies a suitable stamped, self-addressed envelope (SAE) and ticks the relevant box on the entry form. A separate stamped SAE must be supplied for each entry.

RETURN OF ENTRIES/NOMINATIONS

- Successful entries/nominations may be required for up to 12 months after the competition closing date and will be returned thereafter, provided a suitable stamped SAE was provided and the applicable box ticked on the entry form.
- Unsuccessful entries/nominations will be returned no later than four months after the competition closing date, provided a suitable stamped SAE was supplied and the applicable box ticked on the entry form.
- Entries submitted without a stamped SAE will be disposed of four months after the competition closing date.
- We are unable to return The Visionary entries.
- We are unable to return CDs/USB devices.

JUDGING

- Panels of expert judges will assess The It List entries/nominations.
- Judges allocate points to each entry/nomination based on a fair and independently supervised judging system. Scores are handed to an adjudicator, who collates the marks to determine an overall result.
- There will be a maximum of five finalists in each category.
- A list of judges will be available on request after Tuesday 11 June 2019.

FINALISTS

- Finalists will be notified via email no later than Friday 14 June 2019. A list of finalists will be published at creativeheadmag.com/theitlist and in the July/August 2019 issue of Creative HEAD.
- Finalists will be invited to attend The It List Grand Final in London on Monday 2 September 2019. Travel expenses cannot be reimbursed.

GENERAL

- The judges' decision is final. No correspondence will be entered into.
- Winners' prizes must be accepted as offered. There is no cash alternative.
- No employee of Alfol Ltd or ghd, or their families, is allowed to enter The It List.
- No entries will be accepted after 5pm on Monday 20 May 2019.
- Proof of postage is not proof of delivery.
- If an entry does not comply with the entry criteria, it will be disqualified.
- Entry implies acceptance of these Rules.
- We will use your details to communicate with you for the duration of the competition. We will not pass on your details to third parties. Visit creativeheadmag.com/privacypolicy. You may contact us at any time to request removal of your data by calling +44 (0)1434 610940.



THE IT LIST 2019 ENTRY FORM

You must complete all sections of this form. If you are entering more than one category you must complete a separate form for each entry submitted. The details provided on the entry form must be the entrant's own, and not, for example, a PR's or a manager's. Please ensure all details are correct, as we will use them to keep in touch with you and for publicity purposes if you reach the Finals. **Download copies of this form at creativeheadmag.com/theitlist.** Photocopies are accepted.

YOUR DETAILS

Please provide all the details requested

Full name

Date of birth

Age at closing date (20 May 2019)

Mobile number

NB we will use this phone number to keep in touch with you

Email address

NB we will use this email address to keep in touch with you

Place of work (salon name)

Position at work

Salon address

.....

.....

..... Postcode

Salon phone number

WHICH CATEGORY ARE YOU ENTERING?

Please tick the relevant box

Please tick the extra box below if you have provided a video

THE FASHIONISTA

THE ENTREPRENEUR

THE VISIONARY

THE IT GUY

THE IT GIRL

FOR RISING STAR NOMINATIONS, PLEASE COMPLETE THE FORM ON THE REVERSE

YOUR PR CONTACT

If your salon has an in-house PR department or works with an external PR firm, we will make contact if you make the finals

Name of PR company

PR contact name

PR contact email address

LOCAL PRESS INFORMATION

We will make contact if you are a 2019 winner

Name of news publication

Website

HOW DID YOU FIND OUT ABOUT THE IT LIST?

Please tick the relevant box

- I have entered previously
- In Creative HEAD magazine
- At creativeheadmag.com
- On social media
- Via email/eshot/newsletter
- Via ghd
- Other (please state)

DO YOU RECEIVE YOUR OWN COPY OF CREATIVE HEAD?

Please tick the relevant box

- Yes, I have a subscription
- No, please contact me to subscribe for £10/€10

LASTLY, COMPLETE THIS CHECKLIST...

*Denotes compulsory

- *I have enclosed my entry
- *I have provided a photocopy of the picture page of my passport
- *I have supplied a CD or USB device
- *I would like my entry to be returned and enclose a correctly sized and stamped, self-addressed envelope
- OR
- *I do not want my entry to be returned
- * By signing this form I confirm I have read and understood The It List rules
- I would like to hear about Creative HEAD awards and events
- I would like to hear about Creative HEAD magazine content
- I would like to hear about Creative HEAD promotions and campaigns

SIGNATURE

DATE

WE HAVE A NEW ADDRESS!

**SEND EVERYTHING TO THE IT LIST,
CREATIVE HEAD, 21 THE TIMBER YARD,
DRYSDALE STREET, LONDON N1 6ND**

NB: OFFICE HOURS FOR DELIVERY 9AM UNTIL 5PM, MONDAY TO FRIDAY

**QUESTIONS? EMAIL EVENTS@ALFOL.CO.UK
OR CALL +44 (0)1434 610940**

COMPETITION CLOSING 5PM, MONDAY 20 MAY

REMEMBER! WE COMMUNICATE MAINLY VIA EMAIL - PLEASE MAKE SURE YOU PROVIDE THE CORRECT EMAIL ADDRESS